

Knowledge

sustainable

LABEL AND CERTIFICATE AWARENESS

Swipe up

Safety

Informed choice

Clothes



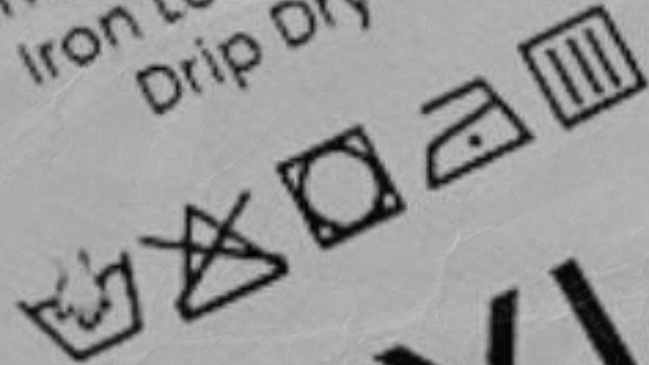
How to read a label



BRAND NAME
OR YOUR LOGO HERE

95% POLYESTER
5% ELASTANE

Hand Wash
Do Not Bleach
Tumble Dry Normal
Iron Low Heat
Drip Dry



XXL

MADE IN EUROPE
www.yoursite.com

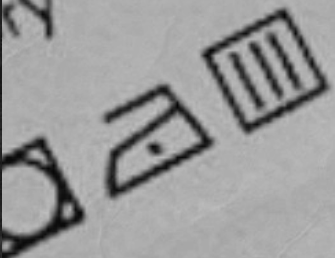
Fabrics

How to wash

Place of origin

Size

Normal
Heat
ry



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Types of Fabrics

Natural



100% cotton



Machine wash
at 86 °F / 30 °C



No chlorine bleach



Do not tumble dry



Maximum iron
at 230 °F / 110 °C



Dry clean

Wash inside out and dry
separately

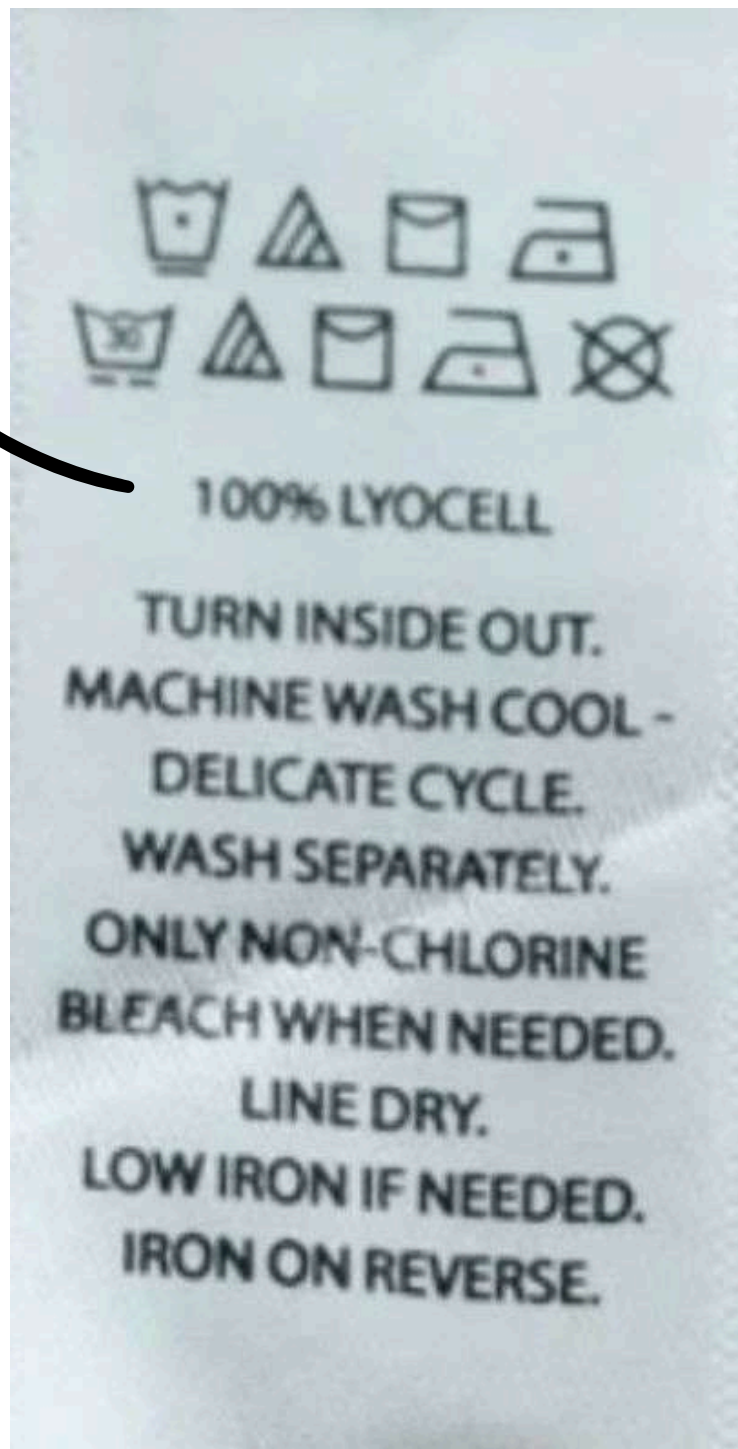
Examples of **natural** Fabrics

-Cotton, linen, hemp, wool, silk



Types of Fabrics

Semi-synthetic



Examples of semi-synthetics Fibres



-viscose, acetate

Types of Fabrics



Synthetic

Examples of **synthetics** fibres

-Nylon, acrylic, elastane

Sustainable fashion certificates

Various certifications have been developed to spot sustainable fashion more quickly to indicate the kind of sustainable fashion that can be chosen.

Sustainable fashion certificates

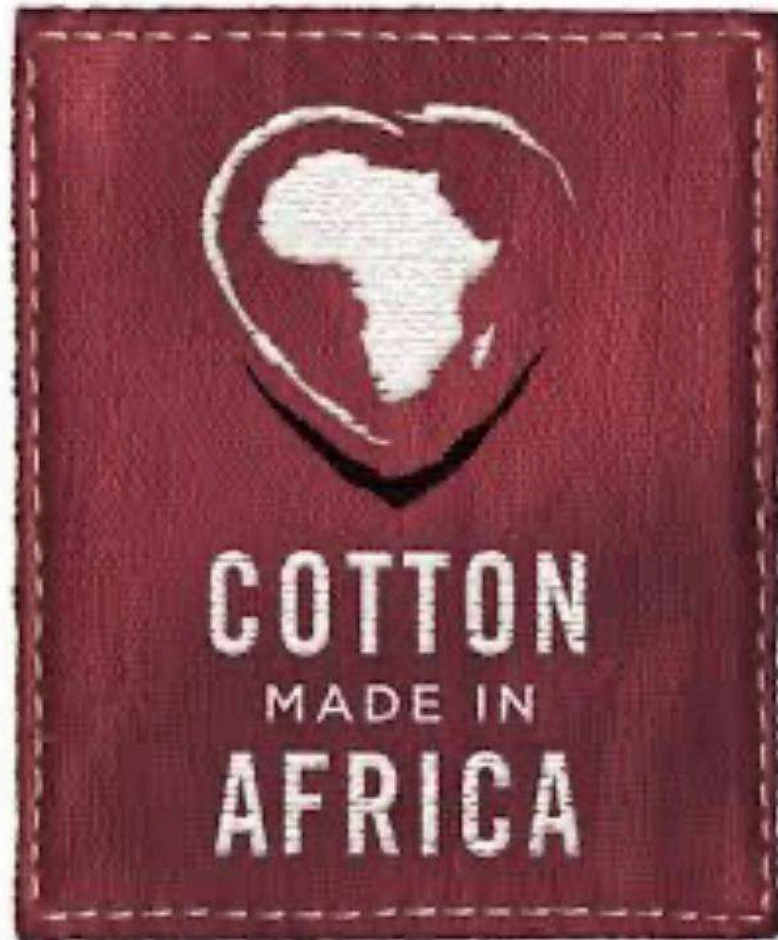
Be aware that sometimes the sustainable fashion certificates belong to the company.

Search for independent sustainable fashion certificates.

Sustainable fashion certificates

For material

sourcing+environmental aspects



COTTON MADE IN AFRICA

Supports farmers in Africa to improve farming methods through training on environmentally-friendly and efficient cultivation of crops

Sustainable fashion certificates

For material

sourcing+environmental aspects



BLUE ANGEL

“The seal identifies textiles manufactured without harmful chemicals and complies with high environmental standards”.

Sustainable fashion certificates

For labor standards + trade



WORLD FAIR TRADE ORGANIZATION

The WFTO recognizes companies committed to improving producers' living and working conditions in developing countries.

Sustainable fashion certificates For animals welfare



SUNFLOWER

“Products of all kinds with no content from animal origins are eligible. The criteria also state that no animal testing or genetically modified organisms may be involved in the development of the product.”



Sustainable fashion certificates

Fair Wear Foundation

Earth Positive

Carbon Trust

Google

When in doubt you should always google it

